



## DESKTOP FORMATS



**MASTHEAD**  
970 x 250 px



**LEADERBOARD**  
728 x 90 px



**BOX**  
300 x 250 px



**VIDEO SPOT**  
(PRE ROLL / MID ROLL/POST ROLL)  
720 x 576px



**SKIN**  
1920 x 1080 px



**SKIN + LEADERBOARD**  
TOTAL INTERVENTION



**SKIN + MASTHEAD**  
TOTAL INTERVENTION

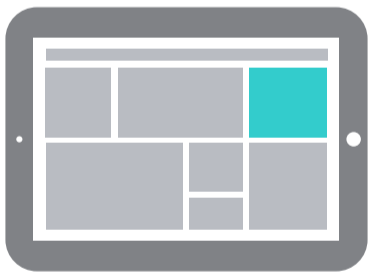


**SKIN + LEADERBOARD + BOX**  
TOTAL INTERVENTION

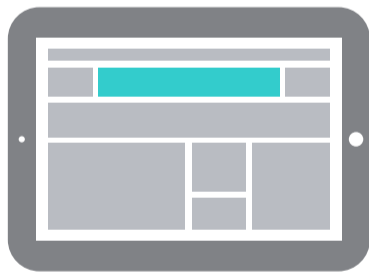


**SKIN + MASTHEAD + BOX**  
TOTAL INTERVENTION

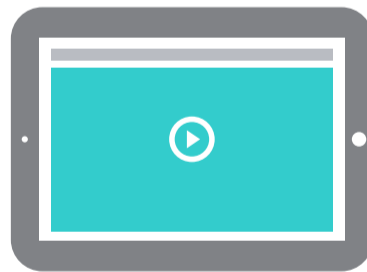
## MOBILE BROWSING TABLET



**BOX**  
300 x 250 px



**LEADERBOARD**  
728 x 90 px



**VIDEO SPOT**  
(PRE ROLL / MID ROLL/  
POST ROLL)



**MASTHEAD**  
970 x 250 px

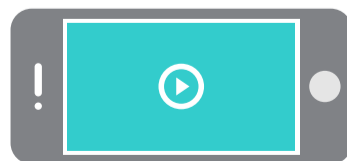
## MOBILE BROWSING SMARTPHONE



**BOX**  
300 x 250 px



**BOX 320 X 50 (TOP)**  
320 x 50 px



**VIDEO SPOT**  
(PRE ROLL / MID ROLL/  
POST ROLL)