

**FORMATS**



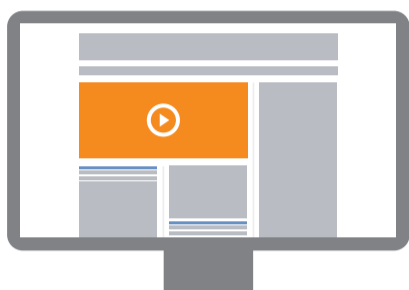
**MASTHEAD**  
970 x 250 px



**LEADERBOARD**  
728 x 90 px



**BOX**  
300 x 250 px



**VIDEO SPOT**  
**(PRE ROLL / MID ROLL/POST ROLL)**  
720 x 576px



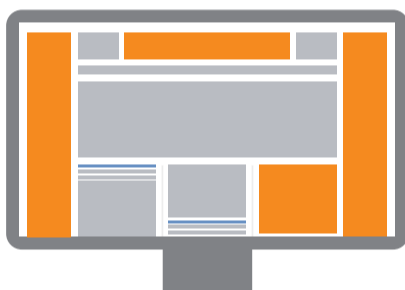
**SKIN**  
1920 x 1080 px



**SKIN + LEADERBOARD**  
TOTAL INTERVENTION



**SKIN + MASTHEAD**  
TOTAL INTERVENTION



**SKIN + LEADERBOARD + BOX**  
TOTAL INTERVENTION



**SKIN + MASTHEAD + BOX**  
TOTAL INTERVENTION